

## Green Leaf Lawn Care Promotional Email

SUBJECT LINE: An Immaculate Lawn Come Spring at no cost...

Hi Peter

There's so much that can be done to your lawn, not just to make it look immaculate. But also to prepare it well for the dormant winter months -so it'll reward you with stronger and vibrant growth come next spring.

To make this happen, we are offering to put your garden to bed this winter free of charge and free of obligations.

This offer is exclusive to our most valuable customers too.

In putting your garden to bed we will...

- Help clean up dead plant materials and prepare the soil for spring.
- Carry out repairs to worn and bare patches on the lawn.
- Give your lawn a last cut for the winter.
- Help clear up any mess and pack away tools and objects for the winter months.
- And much more.

Our company has been in the Lawn care business for thirty-five years. Our reputation and your satisfaction means everything to us.

Our Workers are professionally trained, friendly and customer oriented. And do take great pride in their work .So, you have the assurance that we'll do everything to ensure your lawn always looks its best.

Please call 206-846-1234 for your free no obligation "putting Garden to bed service". One of our friendly staff members will be happy to book your appointment.

Looking forward to hearing from you soon

Dean Smith

Green Leaf Lawn Care Inc.

(This is just a sample to show the quality of copy to expect when you hire me)